



hireful nfp.

case study: canine partners.

making the recruitment process "quick, easy and professional."

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The ATS is brilliant, but the hireful team make their service the full package. They are always happy to help regardless of how big or small (or random!) the question is.



Megan Knight
Senior HR Advisor



favourite feature: self service interviews.

Allowing candidates to select their own interview slots means the team are spending less time on interview booking admin.

who are canine partners?

Canine Partners is a registered charity that partners specially trained assistance dogs with people who have physical disabilities.

sector: NFP
company size: 51-200

challenge.

Before hireful, Canine Partners' entire recruitment process was manual - managed through email inboxes and spreadsheets - and therefore extremely time consuming. High interest in their vacancies led to high call and email volumes, making it difficult to stay organised. Numerous secure folders with varying permissions caused confusion between HR and hiring managers, and made it difficult to keep on top of data protection regulations.

Reporting was too slow to make an impact on future recruitment decisions and open to human error. The candidate experience also suffered. It was almost impossible to get back to every candidate with the 'personal touch'.

solution.

When choosing an ATS, it was important to Canine Partners that it was easy to use and would prioritise candidate experience.

As the standout option, they decided on hireful's hero plan - which comes with a custom careers site, bespoke reporting & unlimited access to the recruitment success programme.

"As our processes were manual beforehand, hireful helped us map how we could translate these processes onto the ATS and what could be sped up or removed completely as a result. It was quite a change for us, but the system is so user friendly and the team were very helpful, so it was quite a smooth transition."

In addition to the software, Canine Partners use hireful's advertising campaigns to manage their vacancies.

benefits.

reduced time to hire

Start to finish, time to hire reduced by 2-3 weeks.

GDPR compliance

Simplified application storage and sharing ensures compliance with evolving data protection regulations.

great customer support

From smooth implementation to helpful tech support and knowledgeable staff, Canine Partners feel supported every step of the way.

less admin = more time

Automated tasks and handy features save the team time on a daily basis.

improved candidate experience

They now have a new careers site, plus the ability to get back to every candidate with a personalised message.

easy to use software

The user-friendly interface means any member of the team can pick up any task.