## hireful.

## budget on account options.

more control over how you recruit.

Rather than purchasing traditional ATS licenses or having set advertising credits, you can choose where to spend your annual budget across our network of job boards and additional services. For some roles you might want to use specific, or just a few, job boards. For harder to recruit roles you might need wider coverage. We can advise which boards work best for each job. And we will send you a monthly update showing how you've spent your budget and how much you've got left - It gives you more control of how you recruit your roles.

| service | cost* | information |
| :---: | :---: | :---: |
| Reed | $£ 100$ | 4 week campaign |
| Reed featured | £199 | 4 week campaign - includes 250 email alerts |
| Total Jobs / Jobsite | $£ 150$ | 4 week campaign |
| CV Library | £100 | 4 week campaign |
| Find Your Flex | £25 | 4 week campaign |
| Guardian Jobs Unbranded | £100 | 4 week campaign |
| Charity Job Unbranded | £80 | 4 week campaign |
| Charity Job Branded | £150 | 4 week campaign |
| Institute of Fundraising (only available with Charity Job) | $£ 50$ | 4 week campaign |
| LinkedIn advert (per week) | £150 |  |
| Only Marketing Jobs | £25 | 4 week campaign |
| Simply HR Jobs Unbranded | £25 | 4 week campaign |
| SimplySales Unbranded | £25 | 4 week campaign |
| Advert optimisation | £75 | the team format and optimise your advert ensuring it has good key word density as well as providing you with feedback on how we expect it to perform and salary benchmarking information |
| CV screening | $£ 200$ | manual screening of up to 300 applicants from the advertising campaign, or up to 600 applicants if auto-reject questions are enabled on the application form |
| Linkedln search | $£ 100$ | We search Linkedln looking for suitable profiles and message them on your behalf inviting them to apply |
| CV database search | £100 |  |
| Reed CV database search | £400 | includes 50 downloads |
| Linkedln search and CV database search | £150 |  |
| Online testing | POA |  |
| Telephone interviews | POA |  |
| Amend my advert | POA | depending on how many job boards your role is live on, the price will be between $£ 20-£ 75$ |
| Request a call about my campaign | £0 |  |

